

HT527 - Technical Marketing - GIS

Summary

The Technical Marketing - GIS are technical experts responsible for the promotion and sell of technical products or services. They must be able to combine their technical and marketing knowledge and competences in order to fulfill the company's sales objectives and goals.

Duties and Responsibilities

- Design, develop and carry out GIS technical marketing strategies
- Establish and develop technical marketing objectives and goals
- Analyze and interpret marketing trends concerning technical products or services
- Prepare and present analytical reports
- Organize and conduct research activities
- Evaluate the consumer's needs and expectations and design and introduce new products.
- Design and develop new strategies and techniques in order to promote and sell more

Products

- Develop marketing and promotion campaigns
- Ensure compliance with technical marketing practices
- Provide technical support in order to develop new GIS products
- Provide technical advice to staff

Skills and Qualifications:

- Bachelor's degree or higher in Computer Science, Geography, GIS or related
- 5-8 years of experience with ESRI GIS software
- Hands on experience with ArcSDE, SQL Server, Oracle enterprise versioned geodatabases
- Excellent oral and written communication skills
- Interpersonal competences and presentation skills
- Professional appearance and behavior
- Excellent organizational competencies
- Excellent strategic planning
- Efficient in time management
- Negotiation skills
- Results oriented

- Business awareness
- Customer service
- Ability to analyze and interpret data
- Able to understand market trends and customer needs
- Able to work under pressure
- Able to meet deadlines
- Able to coordinate and supervise a team
- Technical knowledge and competences
- IT knowledge and computer proficiency
- Adaptability and flexibility
- Enthusiastic and dynamic
- Ethical and responsible
- Self-motivated
- Quick learner and eager to develop and improve

A transferable Iqama is a must

To apply, please submit your CV to jobs@hudoud.com